

1 of 6

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

CLIENT: OBAMA FOR AMERICA SC=\*

THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F	5A-6A		:30	\$125.00	09/13-09/14	3	1	3	\$375.00	
		Buyline Comment: EARLY AM NEWS										
	2	M	5A-6A		:30	\$125.00	09/17-09/17	2	1	2	\$250.00	
		Buyline Comment: EARLY AM NEWS										
	3	SA	5A-6A		:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
		Buyline Comment: SATURDAY EARLY AM NEWS										
	4	SU	5A-6A		:30	\$150.00	09/16-09/16	1	1	1	\$150.00	
		Buyline Comment: SUNDAY EARLY AM NEWS										
	5	TH-F	6A-7A		:30	\$225.00	09/13-09/14	3	1	3	\$675.00	
		Buyline Comment: AM NEWS										
	6	M	6A-7A		:30	\$225.00	09/17-09/17	2	1	2	\$450.00	
		Buyline Comment: AM NEWS										
	7	TH-F	7A-9A		:30	\$225.00	09/13-09/14	3	1	3	\$675.00	
		Buyline Comment: GOOD MORNING AMERICA										
	8	M	7A-9A		:30	\$225.00	09/17-09/17	2	1	2	\$450.00	
		Buyline Comment: GOOD MORNING AMERICA										

Station KTNV-TV LAS VEGAS, NV Advertiser ( ) .OBAMA FOR AMERICA Product BARACK OBAMA Estimate# 1536 Buyer MAURA GILROY Phone# Fax#					Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/13/2012 - 09/17/2012 Hiatus Weeks			Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY  Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938				
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	SA	6A-7A		:30	\$200.00	09/15-09/15	1	1	1	\$200.00	
				Buyline Comment: SATURDAY AM NEWS								
	10	SA	7A-8A		:30	\$225.00	09/15-09/15	1	1	1	\$225.00	
				Buyline Comment: SATURDAY G.M.A.								
	11	SA	8A-9A		:30	\$225.00	09/15-09/15	1	1	1	\$225.00	
				Buyline Comment: SATURDAY NEWS								
	12	SU	6A-7A		:30	\$200.00	09/16-09/16	1	1	1	\$200.00	
				Buyline Comment: SUNDAY AM NEWS								
	13	SU	7A-8A		:30	\$225.00	09/16-09/16	1	1	1	\$225.00	
				Buyline Comment: SUNDAY G.M.A.								
	14	SU	8A-9A		:30	\$225.00	09/16-09/16	1	1	1	\$225.00	
				Buyline Comment: SUNDAY NEWS								
	15	SU	10A-11A		:30	\$300.00	09/16-09/16	1	1	1	\$300.00	
				Buyline Comment: THIS WEEK								
	16	TH-F	9A-10A		:30	\$175.00	09/13-09/14	3	1	3	\$525.00	
				Buyline Comment: THE MORNING BLEND								
	17	M	9A-10A		:30	\$175.00	09/17-09/17	2	1	2	\$350.00	
				Buyline Comment: THE MORNING BLEND								
	18	TH-F	10A-11A		:30	\$400.00	09/13-09/14	3	1	3	\$1,200.00	
				Buyline Comment: THE VIEW								
	19	M	10A-11A		:30	\$400.00	09/17-09/17	1	1	1	\$400.00	
				Buyline Comment: THE VIEW								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TH-F	11A-12P		:30	\$200.00	09/13-09/14	3	1	3	\$600.00	
		Buyline Comment: MIDDAY NEWS										
	21	M	11A-12P		:30	\$200.00	09/17-09/17	2	1	2	\$400.00	
		Buyline Comment: MIDDAY NEWS										
	22	TH-F	12P-1P		:30	\$225.00	09/13-09/14	2	1	2	\$450.00	
		Buyline Comment: THE CHEW										
	23	M	12P-1P		:30	\$225.00	09/17-09/17	1	1	1	\$225.00	
		Buyline Comment: THE CHEW										
	24	TH-F	3P-330P		:30	\$200.00	09/13-09/14	3	1	3	\$600.00	
		Buyline Comment: MILLIONAIRE										
	25	M	3P-330P		:30	\$200.00	09/17-09/17	2	1	2	\$400.00	
		Buyline Comment: MILLIONAIRE										
	26	TH-F	4P-5P		:30	\$200.00	09/13-09/14	3	1	3	\$600.00	
		Buyline Comment: JUDGE JUDY										
	27	M	4P-5P		:30	\$200.00	09/17-09/17	2	1	2	\$400.00	
		Buyline Comment: JUDGE JUDY										
	28	TH-F	330P-4P		:30	\$200.00	09/13-09/14	3	1	3	\$600.00	
		Buyline Comment: AFTERNOON NEWS										
	29	M	330P-4P		:30	\$200.00	09/17-09/17	2	1	2	\$400.00	
		Buyline Comment: AFTERNOON NEWS										
	30	TH-F	5P-530P		:30	\$250.00	09/13-09/14	3	1	3	\$750.00	
		Buyline Comment: 5PM NEWS										

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**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	31	M	5P-530P		:30	\$250.00	09/17-09/17	2	1	2	\$500.00		
			Buyline Comment: 5PM NEWS										
	32	TH-F	6P-7P		:30	\$300.00	09/13-09/14	3	1	3	\$900.00		
			Buyline Comment: 6PM NEWS										
	33	M	6P-7P		:30	\$300.00	09/17-09/17	2	1	2	\$600.00		
			Buyline Comment: 6PM NEWS										
	34	SA	6P-630P		:30	\$250.00	09/15-09/15	1	1	1	\$250.00		
			Buyline Comment: SATURDAY 6PM NEWS										
	35	SU	6P-7P		:30	\$300.00	09/16-09/16	1	1	1	\$300.00		
			Buyline Comment: SUNDAY 6PM NEWS										
	36	TH-F	7P-730P		:30	\$250.00	09/13-09/14	3	1	3	\$750.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	37	M	7P-730P		:30	\$250.00	09/17-09/17	1	1	1	\$250.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	38	TH-F	730P-8P		:30	\$250.00	09/13-09/14	3	1	3	\$750.00		
			Buyline Comment: MILLIONAIRE										
	39	M	730P-8P		:30	\$250.00	09/17-09/17	1	1	1	\$250.00		
			Buyline Comment: MILLIONAIRE										
	40	F	10P-11P		:30	\$1,500.00	09/14-09/14	1	1	1	\$1,500.00		
			Buyline Comment: 20/20										
	41	SA	5P-830P		:30	\$1,250.00	09/15-09/15	2	1	2	\$2,500.00		
			Buyline Comment: SATURDAY NIGHT FOOTBALL										

Station KTNV-TV LAS VEGAS, NV  
Advertiser ( ) .OBAMA FOR AMERICA  
Product BARACK OBAMA  
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Buyer MAURA GILROY  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/13/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
  
Salesperson Phone# 215-567-6005  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	42	SU	7P-8P		:30	\$550.00	09/16-09/16	1	1	1	\$550.00	
				Buyline Comment: AMERICA'S FUNNIEST VIDEOS								
	43	TH-F	11P-1135P		:30	\$500.00	09/13-09/14	3	1	3	\$1,500.00	
				Buyline Comment: LATE NEWS								
	44	M	11P-1135P		:30	\$500.00	09/17-09/17	1	1	1	\$500.00	
				Buyline Comment: LATE NEWS								
	45	SA	11P-1135P		:30	\$400.00	09/15-09/15	1	1	1	\$400.00	
				Buyline Comment: SATURDAY LATE NEWS								
	46	SU	11P-1135P		:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
				Buyline Comment: SUNDAY LATE NEWS								
	47	TH-F	1135P-1205A		:30	\$300.00	09/13-09/14	3	1	3	\$900.00	
				Buyline Comment: NIGHTLINE								
	48	M	1135P-1205A		:30	\$300.00	09/17-09/17	2	1	2	\$600.00	
				Buyline Comment: NIGHTLINE								
	49	TH-F	1205A-105A		:30	\$100.00	09/13-09/14	3	1	3	\$300.00	
				Buyline Comment: JIMMY KIMMEL								
	50	M	1205A-105A		:30	\$100.00	09/17-09/17	2	1	2	\$200.00	
				Buyline Comment: JIMMY KIMMEL								

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1536

Buyer MAURA GILROY

Phone#

Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1536

Flight Dates 09/13/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Sep 12: 96 / \$26,675.00

Sales Totals: 96 / \$26,675.00

Station Totals: 96 / \$26,675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$148,194	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE